Permit #S00152162

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00152162 **Type of Permit:** STILL **Release Date:** 05/17/2019

Production Company LUCKY BRAND

Insured Company Name LUCKY BRAND

Contact Phone No. 1 213-443-5961
Contact Phone No. 2
Fax
Address 540 SOUTH SANTA FE AVENUE
LOS ANGELES, California 90013

Production Title LUCKY BRAND FALL 19 WHOLE SALE EDITORIAL

Type of Production Still Photo

Producer Rebecca Riess

Director Greg Ullery

1st AD n/a n/a

Production Manager Jenna May

FilmL.A. Coordinator Tara Kramer

Location Manager Rebecca Riess
Primary Phone Mobile - 408-476-2025
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

FILMLA NON-REFUNDABLE STILL APPLICATION FEE	$65.00
LA CITY FIRE SAFETY OFFICER	$972.00

Total Permit Fee $1,037.00

Number of Locations 1

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Summary Information

Location

Location 1 of 1

Permit Number	S00152162	**Location Manager**	Rebecca Riess
Production Company	LUCKY BRAND	Primary Phone	Mobile - 408-476-2025
Insured Company	LUCKY BRAND	Secondary Phone	
Production Title	LUCKY BRAND FALL 19 WHOLE SALE...		

Location Address 6000 Avalon Blvd, Los Angeles, CA, 90003

Location Type Warehouse

Film Dates 5/20/2019 - 5/20/2019 11:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions *LAFD UFSO: Company must contact FilmL.A. for extension of the Uniformed Fire Safety Officers' hours. During normal business hours, UFSO must also inform the LAFD Film desk of the extension.
All vehicles must be parked on private property
No cast or crew parking on area streets

Please see attached document AA Lucky Brand.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	10
LA City UFSO assigned	1

Filming Activities Equipment on property; Exterior establishing shots; Exterior models against scenery; still photo shoot on rooftop;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals

LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT	Kanisha Leonard
LOS ANGELES CITY POLICE DEPARTMENT	Gabriel Aleman

Coordinator Note UFSO REQUIRED 5/20, 1100- 1900 HRS.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of LUCKY BRAND ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf provided Principal has pre-approved such agreements. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates, in accordance with Principal's instructions, to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 5/6/19 By _____
Representative's Signature

LUCKY BRAND	540 S SANTA FE AVENUE
Name of "Principal" (Production Company)	Principal's Address
REBECCA RIESS	LOS ANGELES, CA 90013
Print Princpal Representative's Name	City, State, Zip Code
PRODUCER	408 476 2025
Representative's Title (i.e. UPM, Loc Mgr)	Principal's Telephone Number

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